

**Remit Address:**

WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

National Media
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/RNC IE
Product	8/11-8/17 R.N.C. IE
Estimate Number	2994

Invoice #	197721-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197721
Alt Order #	06840627
Deal #	
Order Flight	08/11/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	20
Product Code	446

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	Today Show M-F	7a-9a		08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	8:49 AM	TVRNC081001H	\$1,800.00		1
2	WAVY	WAVY News 430-5am	430-5a		08/06/12 to 08/12/12	1x	-----S				
	WAVY			Su	08/12/12	:30	4:44 AM	RNTV072501H	\$200.00		2
3	WAVY	WAVY News 430-5am	430-5a		08/13/12 to 08/19/12	1x	M-----				
	WAVY			M	08/13/12	:30	4:56 AM	RNTV072501H	\$200.00		1
4	WAVY	WAVY News 430-5am	430-5a		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	4:57 AM	RNTV081001H	\$200.00		1
5	WAVY	WAVY News 430-5am	430-5a		08/13/12 to 08/19/12	1x	--W----				
	WAVY			W	08/15/12	:30	4:43 AM	RNTV081001H	\$200.00		1
6	WAVY	WAVY News 430-5am	430-5a		08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	4:43 AM	TVRNC081001H	\$200.00		1
7	WAVY	WAVY News 10 Sa 6a	6a-7a		08/06/12 to 08/12/12	2x	-----S-				
	WAVY			Sa	08/11/12	:30	6:13 AM	RNTV072501H	\$400.00		2
	WAVY			Sa	08/11/12	:30	6:54 AM	RNTV072501H	\$400.00		1
9	WAVY	Hampton Roads Show	11a-12p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	11:14 AM	TVRNC081001H	\$150.00		1
10	WAVY	Hampton Roads Show	11a-12p		08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	11:30 AM	TVRNC081001H	\$150.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Special Handling		Product Code	446

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	12:43 PM	RNTV072501H	\$250.00		1
12	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	12:23 PM	RNTV081001H	\$250.00		1
13	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- - W- - - -				
	WAVY			W	08/15/12	:30	12:46 PM	TVRNC081001H	\$250.00		1
14	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- - - T- - -				
	WAVY			Th	08/16/12	:30	12:14 PM	RNTV081001H	\$250.00		1
15	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- - - - F- -				
	WAVY			F	08/17/12	:30	12:13 PM	RNTV081001H	\$250.00		1
16	WAVY	Days of Our Lives	1p-2p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	1:25 PM	RNTV072501H	\$350.00		1
17	WAVY	Days of Our Lives	1p-2p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	1:31 PM	TVRNC081001H	\$350.00		1
18	WAVY	Days of Our Lives	1p-2p		08/13/12 to 08/19/12	1x	- - - T- - -				
	WAVY			Th	08/16/12	:30	1:59 PM	TVRNC081001H	\$350.00		1
19	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	4:29 PM	RNTV072501H	\$400.00		1
20	WAVY	M-F 4-5p	4p-5p								

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Sales Region	National	Order Flight	08/11/12 - 08/17/12
Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	446
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	4:32 PM	RNTV081001H	\$400.00		1
21	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- - W- - - -				
	WAVY			W	08/15/12	:30	4:24 PM	TVRNC081001H	\$400.00		1
22	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- - - T- - -				
	WAVY			Th	08/16/12	:30	4:31 PM	TVRNC081001H	\$400.00		1
23	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- - - - F- -				
	WAVY			F	08/17/12	:30	4:34 PM	TVRNC081001H	\$400.00		1
24	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	6:29 PM	RNTV072501H	\$1,800.00		1
25	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	6:08 PM	TVRNC081001H	\$1,800.00		1
26	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	- - W- - - -				
	WAVY			W	08/15/12	:30	6:22 PM	RNTV081001H	\$1,800.00		1
27	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	- - - T- - -				
	WAVY			Th	08/16/12	:30	6:29 PM	RNTV081001H	\$1,800.00		1
28	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	- - - - F- -				
	WAVY			F	08/17/12	:30	6:13 PM	TVRNC081001H	\$1,800.00		1
29	WAVY	WAVY News 10 Sat 6p	6p-630p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WAVY	WAVY News 10 Sat 6p	6p-630p		08/06/12 to 08/12/12	1x	-----S-				
	WAVY			Sa	08/11/12	:30	6:15 PM	RNTV072501H	\$500.00		1
30	WAVY	WAVY News 10 Sun 6p	6p-7p		08/06/12 to 08/12/12	1x	-----S				
	WAVY			Su	08/12/12	:30	6:11 PM	RNTV072501H	\$500.00		1
31	WAVY	M-F 7-730p	7-730p		08/13/12 to 08/19/12	1x	-T-----				
	WAVY			Tu	08/14/12	:30	7:12 PM	TVRNC081001H	\$1,200.00		1
32	WAVY	M-F 7-730p	7-730p		08/13/12 to 08/19/12	1x	---T---				
	WAVY			Th	08/16/12	:30	7:11 PM	TVRNC081001H	\$1,200.00		1
33	WAVY	Monday 8-10op	8-10p		08/13/12 to 08/19/12	3x	M-----				
	WAVY			M	08/13/12	:30	7:59 PM	RNTV072501H	\$1,400.00		1
	WAVY			M	08/13/12	:30	8:31 PM	RNTV072501H	\$1,400.00		3
	WAVY			M	08/13/12	:30	9:22 PM	RNTV072501H	\$1,400.00		2
34	WAVY	Olympic Daytime WKND	Olympic Daytime WKND		08/06/12 to 08/12/12	2x	-----S-				
	WAVY			Sa	08/11/12	:30	11:09 AM	RNTV072501H	\$1,600.00		2
	WAVY			Sa	08/11/12	:30	3:14 PM	RNTV072501H	\$1,600.00		1
35	WAVY	Olympic Daytime WKND	Olympic Daytime WKND		08/06/12 to 08/12/12	3x	-----S				
	WAVY			Su	08/12/12	:30	11:01 AM	RNTV072501H	\$1,600.00		1
	WAVY			Su	08/12/12	:30	2:13 PM	RNTV072501H	\$1,600.00		2
	WAVY			Su	08/12/12	:30	4:27 PM	RNTV072501H	\$1,600.00		3
36	WAVY	Olympic Prime	Olympic Prime		08/06/12 to 08/12/12	1x	-----S				
	WAVY			Su	08/12/12	:30	10:08 PM	RNTV072501H	\$5,000.00		1

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37	WAVY	M-F News 10 @11	11p-1130p		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	11:32 PM	RNTV081001H	\$1,800.00		1
38	WAVY	M-F News 10 @11	11p-1130p		08/13/12 to 08/19/12	1x	- - - - F- -				
	WAVY			F	08/17/12	:30	11:22 PM	RNTV081001H	\$1,800.00		1
39	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	12:31 AM	RNTV072501H	\$400.00		1
40	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	12:31 AM	TVRNC081001H	\$400.00		1
41	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	1x	- - W- - - -				
	WAVY			W	08/15/12	:30	12:09 AM	TVRNC081001H	\$400.00		1
42	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	2x	- - - T- - -				
	WAVY			Th	08/16/12	:30	11:48 PM	TVRNC081001H	\$400.00		1
	WAVY			Th	08/16/12	:30	12:08 AM	RNTV081001H	\$400.00		2
43	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	2x	- - - - F- -				
	WAVY			F	08/17/12	:30	11:48 PM	TVRNC081001H	\$400.00		1
	WAVY			F	08/17/12	:30	12:23 AM	TVRNC081001H	\$400.00		2
44	WAVY	Late Night w/Jimmy Fallon	1237a-136a		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	1:29 AM	RNTV072501H	\$150.00		1
45	WAVY	Late Night w/Jimmy Fallon	1237a-136a		08/13/12 to 08/19/12	1x	- T- - - - -				
	WAVY			Tu	08/14/12	:30	1:22 AM	TVRNC081001H	\$150.00		1

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46	WAVY	Late Night w/Jimmy Fallon	1237a-136a								
	WAVY			08/13/12 to 08/19/12	1x	-- W- - - -					
				W	08/15/12	:30	1:18 AM	TVRNC081001H	\$150.00		1
47	WAVY	Late Night w/Jimmy Fallon	1237a-136a								
	WAVY			08/13/12 to 08/19/12	1x	- - - T - - -					
				Th	08/16/12	:30	1:22 AM	TVRNC081001H	\$150.00		1
48	WAVY	Late Night w/Jimmy Fallon	1237a-136a								
	WAVY			08/13/12 to 08/19/12	1x	- - - - F - -					
				F	08/17/12	:30	1:22 AM	RNTV081001H	\$150.00		1
49	WAVY	Sa 7-8p	7p-8p								
	WAVY			08/06/12 to 08/12/12	1x	- - - - - S -					
				Sa	08/11/12	:30	7:55 PM	RNTV072501H	\$400.00		1

Aired Spots

56

<u>Gross Total</u>	\$45,350.00	
<u>Agency Commission</u>	\$6,802.50	
<u>Net Amount Due</u>	\$38,547.50	<u>Payment Terms 30 Days</u>

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